

AVV. VITTORIO MINERVINI
AVV. ROBERTO GORIO
AVV. GIOVANNA SIGNORINI
AVV. RICCARDO BARBIERI
AVV. FEDERICA GORIO
AVV. CAMILLA MORELLI
AVV. NICOLA TARDANICO
AVV. MANUEL MACCARINELLI
AVV. ILARIA AMORUSO
AVV. ALESSANDRA SALA
AVV. ELENA LAMA
AVV. ANNA MARINGONI
AVV. ALESSANDRO DONATI
AVV. DARIO BELLITTI
AVV. LORENZO GIOVANNI BERTALOT

Brescia, 21 March 2018

EMAIL

HYPO DATA LIST

AYLA NEHEMIAH

ayla.nehemiah@hypodatalist.com

RE: MADE IN STEEL S.R.L. / HYPO DATA LIST (AYLA NEHEMIAH)

I am writing in the name and on behalf of the company MADE IN STEEL S.R.L., license holder of the brand Made in Steel and organizer of the trade fair of the same name, to inform you of the following.

Several of my client's exhibitors complain that they have been repeatedly contacted via direct marketing in an attempt to sell them a supposed list of participants at Made in Steel events in the form of a directory containing : company name, contact name, name, surname, qualification and position, web site, postal address, city, state, post code, country, e-mail address, telephone number, fax number, trade and industry category, number of employees, revenues, SIC code, etc.

Your behaviour is, on all the evidence, completely unlawful in form and substance, and in particular expressly in violation of all privacy and marketing legislation (you have no authorization to process or distribute personal data or to carry out direct marketing).

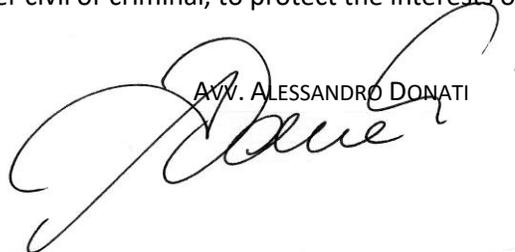
This is to ignore the damage, including to the image, that you (incidentally, my client specifies that they do not know you and have never had any contact and/or relationship with you) are causing to the exhibition and the MIS brand, as well as to the exhibitors and participants.

In light of the above, I am therefore ordering you, with the full force of the law, to immediately cease any unauthorized processing of data, requests for payment or attempts to sell material similar to that described above, and to desist from making contact with the exhibitors or any other entity connected, directly or indirectly, with Made in Steel.

I also insist that you immediately delete any directory, list or database in your possession or that you have unlawfully, wrongfully, wilfully and without permission created or purchased by, and not later than, 15 days from the date of this communication and that you provide me with satisfactory evidence that this has been done.

Should you fail to provide such evidence, I shall have no option but to initiate legal action of the most appropriate form, whether civil or criminal, to protect the interests of my client.

Yours sincerely,


AVV. ALESSANDRO DONATI