



14 15 16 MAY 2019

fieramilano | Rho Milano - Italy

GENERAL REGULATION



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GENERAL TERMS

1. ORGANIZATION - DATE AND VENUE OF THE EVENT

MADE IN STEEL SRL, with registered and operating office in Flero, Via Don Milani, 5, using the services directly supplied by FIERA MILANO SPA, is organising the **8th MADE IN STEEL** that will be held at fieramilano in **Rho** (Milan) on **14 - 16 May 2019**. However, this is all subject to the release of all necessary authorizations for the organization and carrying out of the event.

2. OPENING HOURS OF THE EVENT

Exhibitors: 8:30 a.m. - 7:00 p.m.

Visitors: 9:30 a.m. - 6:30 p.m.

During opening hours, exhibitors must be present in their stands and products must not be covered.

3. ADDRESSES

3.1 Address of the Organizer

Registered and operating office: Via Don Milani,5 - 25020 Flero (Brescia)

Ph. +39 0302548520 | Fax. +39 0302549833 | www.madeinsteel.it | info@madeinsteel.it

The exhibition will be held in the fieramilano fairgrounds, in Rho (MI), S.S. del Sempione, 18, in pavilions 22 and 24.

4. FIERA MILANO OFFICES AND SERVICES

Hours: 8:30 a.m./12:30 p.m. - 1:30 p.m./5:30 p.m.

5. EXHIBITORS, PRODUCTS AND SERVICES ADMITTED TO THE EXHIBITION

The following goods categories are admitted to the Exhibition:

•Producers, distributors, traders, service centres, agents and sales representative of foreign Companies, purchase groups and users of the following products:

- Iron ores and derivatives
- Iron alloys
- Cast iron
- Refractory materials
- Waste and scrap of cast iron, iron or steel
- Ingots
- Semi-finished products of iron or steel (billets, slabs, blooms)
- Wire rods
- Bars
- Flat-rolled products
- Sections
- Wires
- Forged semi-finished products
- Railway track construction material
- Tubes and pipes
- Tube and pipe fittings
- Sheet piling of iron or steel
- Welded angles, shapes and sections, of iron or steel
- Stranded wire, ropes, plaited bands, slings and the like of iron and steel

- Stranded wire, ropes, plaited bands, slings and the like of stainless steel
- Stranded wire, ropes, plaited bands, slings and the like of alloy steel
- Cables of iron and steel
- Grill, netting and fencing of iron and steel
- Screws, bolts, nuts, pins, washers, springs
- Metal working and iron and steel mills
- Handling systems for iron and steel products and environmental services
- Associations, Organizations, service companies for industry firms

The complete list of goods categories admitted to the exhibition is available online at www.madeinsteel.it>Exhibitors>Private Area>**Forms**.

Applicants shall accept full responsibility for ensuring that the products exhibited belong to the categories on this list and for completion of the paperwork found at www.madeinsteel.it>Exhibitors>Exhibitors>Private Area>**Forms**. It is understood that if the applicant exhibits a product that does not belong to one of the listed categories they shall respond directly and shall release the organizer from all and any liability, direct or indirect that might ensue.

6. EXHIBITORS - ADMISSION TERMS

All Italian and foreign producers, traders, agencies, institutions or consortia will be accepted to exhibit - directly and by means of representatives - that are active in the trade sectors as per art. 5 above.

Admission of companies resident in foreign states will be subject to the unquestionable judgement of the organizing institution.

During the admission process all applicants (whether as actual exhibitors or as entities contractually obliged to pay the costs of admission to the exhibition in the name and on behalf of the exhibitor) shall, in any case, be obliged to include on their application:

- i) company name or registered name, or full name, residence or domicile (also of the tax representative, if any), as well as location of the stable organization for non resident subjects;
- ii) taxpayer's code and VAT number, or, in case of non resident VAT liable subject, VAT* identification number assigned by the member State of establishment and taxpayer's code.

In particular, for foreign exhibitors, it is necessary to give evidence of their status as taxpayers: it is therefore necessary that relevant documents are attached to the registration application to prove their status as taxpayers, that the ISO code is entered and, in case of exhibitors resident in a member state of the European Union, that also a statement of inclusion in VIES is attached. If failing to do so, invoices will be issued for the participation in the exhibition and for the relevant services and/or ancillary transactions with the addition of ordinary Italian VAT rate according to law at the invoice issue date.

**As from 1 January 2011, following the amendment to art. 7-quinquies of Presidential Decree 633/72*

- *with respect to VAT liable subjects, participation to exhibitions and the relevant ancillary operations can be taxed for VAT purposes in the country where the client is established and, therefore, these services will be charged "VAT exempt" under art. 7-ter;*
- *the provision of services to access the above mentioned activities and events and the relevant ancillary services continue to be liable for taxation in the place where the event actually takes place, also for VAT liable subjects: therefore, these services will be charged with the addition of ordinary Italian VAT rate at the invoice date.*

In fulfilment of the obligations introduced by Article 1, Paragraph 909, Law of 27 December 2017 (obligation of private entities to issue electronic invoices from 01/01/2019) the Italian exhibitor shall inform the Organizer of their certified e-mail address (PEC) and/or their 7-digit Recipient ID.

7. FORCE MAJEURE

If the event cannot take place in the established days, because of force majeure or for reasons which do not depend on the will of the Organizer, Exhibitors will have no right to claim damage. In addition, the Organizer can require from Exhibitors up to 30% of the stand rental fee to cover overheads. If the Organizer, because of force majeure, is obliged to shorten or cancel the event after it has started, the Exhibitor will have no right to have any reimbursement of costs and/or rental fees. The Organizer reserves the unquestionable right to change the event opening hours, as well as to suspend visitors' entry and any activity for specific periods, because of organization needs and public safety; this without the possibility to consider MADE IN STEEL SRL and FIERA MILANO SPA liable in any way.

8. PHOTOS - FILM/VIDEO RECORDING

Made in Steel reserves the exclusive rights for any photographic or video image, drawing or any form of reproduction, either of the whole exhibition, or the individual company or stand.

The Organizer may use any photographs, drawings or video for journalistic / communication or promo-commercial purposes. The materials obtained may not be used for purposes prohibited by law or in a way that violates accepted standards of decency and dignity. It is understood that the Organizer shall not owe anything for the use of any images deriving from the photographs/video/drawings for the purposes described above.

Exhibitors who wish to have photographs of their stand and their presence at the event may, with a few clicks, purchase services from the Exhibition official photographers accessing Private Area>Complementary Services.

With the purchase of photographic services and payment of the fee, the Exhibitor expressly authorizes Made in Steel, and the photographers engaged by it, to take photographs of the stand, the products and brands exhibited and, provided a release form is signed, the people present on the stand during the photographic session. For greater details, the privacy statement and for consent to close ups please see the form "photographic services".

For further information:

Made in Steel Press Office:

• **before the exhibition:**

Ph. +39 0302548520 | Fax +39 0302549833 | Mob. +39 392 17 33 747 | press@madeinsteel.it

• **during the Event:**

at the Press Room of the Even

REGISTRATION TERMS

MADE IN STEEL SRL, as Organizing Entity, shall rent the exhibition spaces organized for the exhibition to the Exhibitors and provide the services described in Article 9 below, at the terms and conditions contained in this General Regulation, the FIERA MILANO SPA Technical Regulations and subsequent supplements, amendments and derogations adopted by the Organizing Entity. MADE IN STEEL SRL and FIERA MILANO SpA shall accept no liability for the activities conducted by Exhibitors during the exhibition.

9. PARTICIPATION FEES

Sales category (in Euro millions)	<10	10 - 50	>50
Registration fee (includes the obligatory registration fee, catalogue subscription and insurance €100.00 – see Article 18)	€ 350	€ 500	€ 700

Participation fee (€/sq m)	1 side open	2 sides open	3 or more sides open
Free floor space			
between 33 sq m and 99 sq m	€ 212	€ 232	€ 242
≥ 100 sq m	€ 201	€ 219	€ 228
Intermediate floor area (Available only in case of free floor space of 90 sq m and over - see art. 19.1)	€ 80	€ 80	€ 80
Free floor space + shell scheme			
≤ 32 sq m	€ 302	€ 322	€ 332

Fee for each represented Company (with inclusion in the catalogue)	€ 100
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Fee for each co-exhibitor (includes the obligatory registration fee, catalogue subscription and insurance €100.00 – see Article 18)	€ 600
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An 8% discount will be granted on the free floor space fee for reservations received by 31/10/2018.

The above mentioned amounts are net of VAT (added if applicable - see art. 6). **Sq m parts are accounted as a whole sq m. No reservations are accepted for areas of less than 16 sq m and a shell scheme is mandatory for stands of up to 32 sq m.**

9.1 Services included in the participation fees

DIRECT EXHIBITOR

The participation fee and the registration fee include the following performances and services:

- Exhibition area, without any layout for areas of more than 32 sq m
- Insurance (see art. 18)
- Air conditioning in the halls during the Event
- Day and night general surveillance of the halls (special safeguarding can be requested, for a fee, from Fiera Milano Spa through the platform e-service).
- General fire prevention
- Stand sign
- Inclusion in the Official Catalogue
- Entry papers for Exhibitors (see art. 25.2)
- Invitations for customers (see art. 25.4)
- Paper catalogue: 1 copy per Exhibitor
- Ancillary events prepared by the Organizer regarding congresses and conferences
- Supply of fire extinguishers under the Law
- Advertising city tax (see art. 16)
- Installed power up to 5 kW
- Parking pass proportionate to the exhibition area purchased (see Art. 25.3)
- Wi-Fi cover in the halls
- General cleaning of the Stand. The service will include the following: cleaning the floors and any floor covering such as carpets (this does not include washing the carpets or stain removal), dusting furniture (excluding displays) in the stand, emptying waste paper bins. This service does not include dusting furniture, material, equipment or products on display.
- Carpet disposal: without removal in case of free floor space, removal included in case of shell scheme area
- Copyright resulting from any audiovisual installations in stands which are subject to taxation requirements.

Note: This cover, however, does not include live exhibitions (with a singer and/or musical instruments) which shall be paid directly by the Exhibitor at the local SIAE offices. Rights to be paid, as set out in articles 72 and 73/bis of Law 633/1941, also include those to artists, interpreters and players and to record producers owner of rights on recordings and, on their behalf, SCF-Società Consortile Fonografici.

Not included are rights to be paid to artists, interpreters and players and to record producers under art. 73 of above mentioned Law for the broadcasting of phonograms and music videos during fashion shows, DJ sets with or without dancing. Therefore, Organizers of these events are invited to contact SCF-Società Consortile Fonografici - Via Leone XIII, 14 - 20145 Milan - Phone + 39 02 465475.1 - info@scfitalia.it in order to fulfil the obligations according to current laws.

IMPORTANT: the use of intellectual property and the lack of SIAE stamp on the above mentioned systems are subject to criminal sanctions, under articles 171 and following of Law 633/41.

CO-EXHIBITOR

Included in the participation fee - which will be charged to the actual Exhibitor - the Co-exhibitor is entitled to:

- Air conditioning in the halls during the Event
- Insurance (see art. 18)
- Day and night general surveillance of the halls (special safeguarding can be requested, for a fee, from Fiera Milano Spa through the platform e-service).
- General fire prevention
- Inclusion in the Official Catalogue
- Entry papers for Exhibitors (see art. 25.2)
- Invitations for customers (see art. 25.4)
- Paper catalogue: 1 copy per Exhibitor
- Ancillary events prepared by the Organizer regarding congresses and conferences
- Advertising city tax (see art. 16)
- 1 parking card (see art. 25.3)
- Wi-Fi cover in the halls
- General cleaning of the Stand. The service will include the following: cleaning the floors and any floor covering such as carpets (this does not include washing the carpets or stain removal), dusting furniture (excluding displays) in the stand, emptying waste paper bins. This service does not include dusting furniture, material, equipment or products on display.
- Carpet disposal: without removal in case of free floor space, removal included in case of shell scheme area
- Copyright resulting from any audiovisual installations in stands which are subject to taxation requirements.

Note: This cover, however, does not include live exhibitions (with a singer and/or musical instruments) which shall be paid directly by the Exhibitor at the local SIAE offices. Rights to be paid, as set out in articles 72 and 73/bis of Law 633/1941, also include those to artists, interpreters and players and to record producers owner of rights on recordings and, on their behalf, SCF-Società Consortile Fonografici.

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IMPORTANT: the use of intellectual property and the lack of SIAE stamp on the above mentioned systems are subject to criminal sanctions, under articles 171 and following of Law 633/41.

If performances included in the fees or separately agreed are provided by third parties directly to the Exhibitor, the Organizing Body shall execute the relevant contracts with the above mentioned third parties, in its name and on behalf of the Exhibitor, without any liability for their performance by the third party. By signing the Application Request, the Exhibitor gives the relevant mandate to the Organizing Body.

10. APPLICATION FORM - SUBMISSION TERMS - PAYMENTS

The Application Form must be received by MADE IN STEEL SRL, via Don Milani,5 - 25020 Flero (Brescia), **by and not later than 10th January 2019**. The Organizing Body, upon its own unquestionable judgment, can take into account applications received even after the deadline. However, only those applications which have been fully filled in, signed and are accompanied by the following amounts will be taken into consideration:

- **registration fee** with the amounts described in art. 9 and in the Application Request;
- **€ 60.00/sq m as advance payment**

VAT according to Law must be added to the overall amounts due (if applicable - see art. 6).

Payment must be made to **FIERA MILANO SPA**. Application Requests sent **after 10th January 2019**, must be accompanied by the payment of the whole participation fee.

After the "Notice of Stand Assignment" has been sent, the Exhibitor shall receive **the balance invoice** that will include:

- settlement of participation fee;
- any amount to be paid for each represented Company;
- any amount to be paid for each co-exhibitor;
- any amount to be paid for the intermediate floor area.

The balance must be paid to FIERA MILANO SPA **within 15 days of receiving the invoice and immediately** for any assignments notified **after 10th January 2019**. **Breaching Exhibitors will not be allowed to enter the Exhibition Area for stand assembly and layout operations, and will not be supplied power until payment has been made.**

The Organizing Body shall decide upon its unquestionable judgment whether applications are accepted or not.

By signing the Application Request, the Exhibitor formally undertakes to accept the terms of this General Regulation as well as all subsequent supplements, amendments and derogations adopted by the Organizing Body, as well as the provisions included in the Technical Regulations of FIERA MILANO, which can be read in website www.madeinsteel.it > Exhibitors' Area > Reserved area > **Forms**.

11. ASSIGNMENT OF STANDS

Stands are assigned by the Organizing Body on the basis of the data included in the Application Request, data which, for the stand requested, are to be considered as purely indicative, therefore without any commitment from the Organizing Body. The no competition rule is not admitted. The notice of assignment which will contain the definitive stand number and layout of the stand will be sent in pdf format by means of e-mail to the address entered by the person in charge of the file starting from **November 2018**. The arrangement of stands can be changed in any moment by the Organizing Body, which reserves the unquestionable right to change, reduce, or amend the assigned stand, if it deems this necessary for the success of the Event, and the Exhibitor shall have no right whatsoever to indemnities or reimbursement for any reason and under any title. If, for technical and organization reasons, a stand with a privileged position (free sides) is assigned to an Exhibitor, even if not requested, the higher fee for free sides according to art. 9 must still be paid. Any requests for change from an individual Exhibitor, that the Organizing Body shall take into account within the limits of availability of the exhibition area (but which it will remain free to accept or not), shall be sent in writing within 14 days from receiving the "Notice of Stand Assignment".

12. SUBLETTING AND WITHDRAWAL

The stand selected may not be fully or partially sublet/reassigned even free of charge. Should the entity which booked the stand be unable to take part in the exhibition (with proof of the circumstances), or require a smaller stand than that already assigned, they should immediately notify the Organizer by registered mail with return receipt. The request can be sent in advance by fax to +39 030 2549833 or via e-mail to info@madeinsteel.it.

In this case, the Organizer shall retain the advance payment made as penalty, except for any further right or damage, upon condition that the reserved area can be reassigned to another company; if this is not possible, the cancelling company shall be obliged to pay the whole amount due under the contract, the cost of works ordered and performed, and which cannot be used, in the reserved areas, as well as any damage that the Event shall suffer because of the cancellation.

13. STATEMENT OF ACCOUNTS - EXIT PASSES

Over and above the provisions of Article 10, in the days immediately prior to the closure of the Exhibition, the FIERA MILANO SPA administration shall produce a statement of all the invoices issued for services and supplementary supplies, plus any other charges.

Any complaints regarding the charges indicated must be presented within 10 days of the closure of the Exhibition, after which date, they cannot be accepted.

The statement will be published on E-Service and the amount due from the Exhibitor should be paid either via bank transfer or credit card on the E-Service platform, or using the "Easyservice" digital totems at the fair or at the banks present in the fairgrounds.

To remove exhibited products, furnishing materials or anything else belonging to Exhibitors at the end of the Exhibition, an Exit Pass must be shown to the surveillance guards at the fairground gates. The Exit Passes (Exhibitor Pass, Standfitter Pass, Exit Pass) will only authorize exit after verification that the Exhibitor has fulfilled all their contractual obligations with Fiera Milano and the Organizer.

14. OFFICIAL EXHIBITION CATALOGUE

The Organizer will include the company name of the exhibiting firms, plus stand location, in alphabetic order in the catalogue (online and printed). The printed catalogue will also group the exhibiting firms by product sector. On the website, at www.madeinsteel.it>Exhibitors' Area>Private Area>**Catalogue**, the Exhibitor and/or Co-exhibitor may also promote their firm by entering a description of their business plus the corporate logo and up to 3 images.

Represented firms will be included in the catalogue subject to a declaration by the exhibiting firms by which they accept all liability, even regarding the category and the product in question, which must be stated on the website at www.madeinsteel.it>Exhibitors' Area>Private Area>**Catalogue**).

The Organizer may also, without liability for any omissions or errors, print and distribute other publications of various kinds with which it reserves the right to illustrate and promote the Exhibition at any time and in any context, whether in Italy or overseas.

Any amendments to the catalogue (excluding the product category which cannot be modified) may be made directly in the Online Catalogue section of the website at www.madeinsteel.it>Exhibitors' Area>Private Area>**Catalogue** by, and not later than, **13 March 2019**. After this date amendments to the Exhibition printed catalogue cannot be guaranteed.

Under certain circumstances, the Organizing Entity reserves the right to publish a Supplement to the Official Catalogue as and when it wishes, in the general interest of the Exhibition. In any case the amendments and the details of late-arriving companies will be included in the Online Catalogue on the Exhibition website www.madeinsteel.it and Fiera Milano Media website www.expopage.net if communicated by **19 April 2019**.

15. CATALOGUE ADVERTISING - LANYARDS - SHOPPING BAGS

Exhibitors may purchase space in the official exhibition catalogue for their logo or trademark or up to four pages of advertising, providing it complies with the technical instructions given at www.madeinsteel.it>Exhibitors' Area>Private Area>Complementary Services. The material should be sent to marketing@madeinsteel.it by and not later than **15 March 2019**.

Beyond that date the space cannot be guaranteed, and the entire charge for the logo and pages shall be due.

COSTS (prices in Euro + VAT if applicable - see Art. 6)

1 advertising page	€ 1,500.00/each
½ advertising page	€ 900.00/each
Inside back cover (only one available)	€ 2,500,00
Company logo or trademark	€ 500.00/each
Highlighted background	€ 700.00/each
Bookmark (only one available)	€ 5,000.00

Exhibitors may also advertise the company with their logo printed - alternately with that of the exhibition - on the lanyards or shopping bags handed out to Made in Steel participants.

Logo on lanyards (only 1 available)	€ 8,000.00/each
Logo on one side of shopping bags (only one available)	€ 10,000.00/each

16. ADVERTISING TAX

Without prejudice to participation rules, the Exhibitor must pay to the Comune di Rho (City of Rho) the tax for what is considered to be taxable under Decree Law dated 15/11/1993. Following agreements stipulated with the City of Rho in the interest of exhibiting categories, this tax is calculated on a lump sum basis in line with the floor space taken for the Event. In order to avoid also the burdensome procedures the Exhibitors would have to carry out directly, by signing the *Application Request*, the Exhibitor mandates the Organizing Body to pay on behalf of the Exhibitor and by means of FIERA MILANO SPA the relevant amount of this tax to the City of Rho, which is included in the participation fee.

17. ADVERTISING RULES AND PROHIBITIONS

Each Exhibitor has the right to carry out commercial activities in its stand only for its Company or the Companies it represents, by means of promotion and advertising tools which are closely connected to the products for which the Exhibitor has been accepted, since they are the object of the Event.

Any type of presentation which is not directly connected with the product which is the object of the Event, even though this has been made as completion to the layout, is prohibited, without written authorization by MADE IN STEEL SRL. This written authorization - if it is granted - can be subject to the payment of a fee.

The Exhibitor represents and guarantees that it is the legitimate owner, that is, it owns all concessions and/or authorizations according to law necessary for the use of signs, drawings, photos and any other picture generally used for the presentation of the service, and that it owns any license or authorization necessary for the use of trademarks of patents, keeping as from now the Organizing Body exempt from any subsequent liability or damage that may arise for any claim or right whatsoever from third parties and from any subsequent obligation to pay compensation.

Advertising along the aisles, alleys and in the area surrounding the Exhibition Grounds is prohibited, as is distributing items which are advertising carriers. For safety reasons, entertainment events and projects of any kind, nature and feature are prohibited, though they are limited to inside the stand or aimed at presenting products, without the Organizer's prior authorization.

For any case of infringement, sanctions already described for «Prohibitions» as per art. 27 shall be applied.

INSURANCE

18. STATEMENT OF VALUE - INSURANCE - LIMITATIONS TO LIABILITY

18.1 Declaration of value

Exhibitor and Co-exhibitor are required to declare, using the special form downloadable from the E-SERVICE platform of Fiera Milano, the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or use at the Fiera Milano ground, even on behalf of Represented Brands understanding that, in lack of such declaration, the value shall be considered to be the minimum amount as stated in Art. 18.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano. In case of accident, should the final value declared by the Exhibitor or Co-exhibitor fail to correspond to the actual value of the insured property, the value of said merchandise shall be that declared by the Exhibitor or Co-exhibitor. Pursuant to art. 1907 of the Italian Civil Code, compensation could be determined by the Insurer on the basis of the proportional criterion.

18.2 "All risks" Policy of the Exhibitors and/or Co-exhibitors (excluding terrorism and sabotage risks)

The Organizer and Fiera Milano require that all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors are covered by a property "All Risks" insurance, including a clause waiving the insurer's right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition. This insurance is made available through Fiera Milano for a capital of Euro 25.000,00 for every exhibitor and coexhibitor; the cost of Euro 100,00 + VAT - if applicable see Art.6 - is included in the registration fee of Exhibitor and Co-exhibitor. Exhibitors and Co-exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate form downloadable from the E-SERVICE platform of Fiera Milano. Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250,00 and doubling this amounts for the reports submitted after the closing of the exhibition.

Should Exhibitor or Co-exhibitor have their own property "All Risks" insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fiera Milano ground, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Fiera Milano SpA, their subsidiaries and/or affiliates, the Organization and all Third Parties in any way involved in the organization of the Exhibition, Exhibitor or Co-exhibitor are anyway required to fill in and return the signed form, downloadable from the E-SERVICE platform of Fiera Milano, enclosing declarations signed by their legal representative and the insurance company stating that the above property is covered by an "all risks" guarantee in a manner no less than that prescribed by

the General Regulation (facsimile included in the form). **In this case we will deduct the sum previously charged.**

18.3 Third Party Liability Policy

This coverage is automatically provided, free of charge, for all Exhibitors and Co-exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

18.4 Safeguarding of stands

Fiera Milano S.p.A. provides general security for the halls. Throughout the opening hours of the halls, both during the period of the exhibition and during the assembly and dismantling periods, Exhibitors and Co-exhibitors are responsible for the security and safeguarding of stands and everything inside them and exhibited. We therefore recommend company personnel to arrive punctually at the time the halls open and to supervise the stand at all time until the evening closing time.

18.5 Limitation of Liability

The Exhibitor, by signing the Application Form, agrees to release Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc. Also for any direct loss, as per the coverage provided as per Art. 18.2 above, each Exhibitor agrees to release Fiera Milano and the Organizer from any liability.

PROVISIONS REGARDING THE STAND

19. TECHNICAL REGULATIONS OF FIERA MILANO SPA

Technical Regulations of FIERA MILANO SPA, available online in www.madeinsteel.it > Exhibitors' Area > Reserved area > Forms, includes more detailed information regarding the following topics:

- **Stand setting-up/disassembly:** general regulation - design and construction - submitting stand design - disassembly and returning the area - calendar, times and extensions - cleaning common areas - safeguarding - conditioning halls - disposal of waste and discharge of waste waters in the sewage lines - signs - supply - bars and restaurants - rules on advertising and promotional projects - presentation of products and specific events.
- **Safety rules - Fire and accident prevention:** compliance with Laws and regulations - Exhibitor's liability - checking stands - rules and prohibitions.
- **Services to request through E-SERVICE:** supply and provisions for the use of: electricity - water - cleaning stand in free area - telecommunications - safeguarding.
- **Rule to access and circulate in the Exhibition Grounds - Handling materials, goods and packs - Customs - Shipping - Value Statement - Insurances - Sanctions and penalties.**

Rules and provisions included in the Technical Regulations are for all purposes part and parcel of this General regulation.

19.1 Regulations for the assembly of intermediate floors in the exhibition areas on the ground floor

In Halls 22 and 24, intermediate floors can only be assembled on exhibition areas which are 90 sq m or over, without inclusion of the aisles. Intermediate floors may only be used as offices and/or customer reception areas including bar services and small refreshment areas which must be fitted out according to the specific requirements indicated in the Regulations for the assembly of intermediate floors in the exhibition areas on the ground floor, - which can be consulted in our website www.madeinsteel.it > Exhibitors' Area > Reserved Area > **Forms** -, which are for all purposes part and parcel of these General regulation. Intermediate floor areas cannot be used as exhibition areas. The authorization for their construction is subject to the consent of the Organizing Institution and to the approval of the project by FIERA MILANO.

A request with the indication of the sq m of the intermediate floor area must be received by the Organizing Institution **no later than 90 days before the start of the assembly works**. The layout project of a stand with a intermediate floor area must be mandatorily sent to FIERA MILANO for approval.

20. E-SERVICE: MANDATORY DOCUMENTS, SERVICE AND SUPPLY RESERVATION

E-SERVICE is the virtual store of FIERA MILANO exclusively dedicated to Exhibitors to order and rent everything they need to participate in the Event.

After the "Notice of Stand Assignment", the Exhibitor and Co-exhibitor will receive directly from FIERA MILANO an email message, addressed to the person in charge of the file stated, with credentials to access to the E-SERVICE, where he will find - available for online consultation and filling - **all safety technical documents that must be returned to FIERA MILANO. Breaching Exhibitors will not be allowed to enter the Exhibition Grounds to assemble and lay out their stand.**

Through E-SERVICE, the Exhibitor can also see and request estimates for technical services, installations and various performances carried out by FIERA MILANO, plus commercial services.

21. STAND AVAILABILITY

21.1 Assembly

From 9 May 2019 to 13 May 2019

Assembly and disassembly times will be communicated by means of circular letter "Provisions for assembly and disassembly operations", with the indication of the various rules to enter the Free or Pre-made Area. The circular letter can be consulted by means of E-SERVICE in the "vehicle pre-accreditation" tool or online on www.madeinsteel.it > Exhibitors' Area > Reserved Area > **Forms** and www.fieramilano.it > Calendar of Events.

The Organizing Body can decide a different use of those stands which have not been laid out by 12:00 (noon) of 13 May 2019. In this case, the absent Exhibitor is considered for all purposes as cancelling and is therefore obliged to pay the whole participation fee and the amount for services provided to it, plus the amounts described in Art. 12 and to the compensation of direct and indirect damage suffered by the Organizers.

Regarding the **shell scheme booths**, they will be available starting from the day before the opening of the exhibition (13 May).

21.2 Disassembly

16 May 2019 at the end of the Event only manually carried items, using vehicles already present in the Grounds (Exhibitors' parking); **from 17 to 19 May 2019.**

Lorries may be loaded ONLY on the morning of 20 May 2019.

More detailed information will be included in circular letter "Provisions for assembly and disassembly operations in halls" which can be consulted by means of E-SERVICE in the "vehicle pre-accreditation" tool. . The circular letter will be available online: www.madeinsteel.it > Exhibitors' Area > Reserved Area > **Forms** or www.fieramilano.it - Calendar of Events.

22. CLEANING STANDS

After the end of the Event, stands must be cleaned at the latest by the term included in Art. 21.2 and in the specific circular letter. In case of failure FIERA MILANO SPA, just like it does not take any liability for goods and materials and anything left there, reserves the right to collect them and store them, without any liability and at cost, risk and danger of the failing party. Materials left by the exhibiting company in the Exhibition Grounds also imply the obligation to pay to FIERA MILANO SPA an amount for the occupation of the area beyond the exhibition.

23. STAND DELIVERY AND RETURN

Within 24 hours of occupying the stand, the Exhibitor must report in writing to the Customer Service, otherwise the Exhibitor will not have the opportunity to report any exceptions in this respect, the presence of defects, irregularities or non compliance with the General and/or Technical Regulations in the stand assigned on in adjacent stands and to have a written receipt of this claim. At the end of the Event, the Exhibitor is obliged to have somebody assess the pristine status of its stand. Any damage assessed when giving back the stand will be charged at cost. Supervisions of Customer Service are to be requested at least 3 hours in advance.

24. DAMAGE CAUSED BY THE EXHIBITORS

The Exhibitor shall be liable for all damages caused to structures and pieces of equipment made available to it. Stands must be returned in the status in which they were accepted.

Recovery charges for any changes made or damage caused shall be paid by the Exhibitor.

25. ENTRY DOCUMENTS

Entry passes will be issued once the "Stand Allocation Notification" has been sent out, without prejudice to the payment of the participation fee that shall be paid by the required deadline and however before materials enter the Exhibition Grounds.

25.1 Entry Documents during assembly/disassembly

After receiving the "Notice of Stand Assignment" and approx. 40 days before the start of the Event, the Exhibitor and/or Co-exhibitor must, through E-SERVICE, entering the "vehicle pre-accreditation" logistics link, register vehicles and people that will enter in assembly and disassembly days. At the same link, circular letter "Provisions for assembly and disassembly operations" and a map of the exhibition grounds can be consulted with indication of entry gates.

For further information:

FIERA MILANO - SPORTELLO PASS LOGISTICA DESK
Ph. +39 02 3662.8600 .1 - .2 - .3 - fax +39 02 3662.8604
logisticafiera@fieramilano.it
Times: 8:30 a.m. - 12:30 p.m. / 1:30 p.m. - 5:30 p.m.

25.2 Entry passes for Exhibitors and Co-exhibitors during the Exhibition

Each Exhibitor may print out their entry passes directly from the E-service website (entering the name and surname of each participant) in the following quantities proportional to the area occupied:

- up to 50 sq m: 15 cards;
- from 51 to 100 sq m: 25 cards;
- over 101 sq m: 50 cards;

Additional Exhibitors cards are not envisaged.

For each Co-exhibitor there are 5 passes available.

25.3 Parking permits for Exhibitors and/or Co-exhibitors

Each Exhibitor or Co-exhibitor is entitled to a certain number of parking spaces, at the applicable fees (see Article 9),

Parking spaces will be made available, after entering the vehicle registration number on the E-service platform using the VEHICLE PRE-ACCREDITATION tool, selecting EXHIBITOR PARKING SPACES ON EXHIBITION DAYS.

Additional parking spaces will be obtainable on a pay-for basis using the same procedure. Overnight parking is forbidden. Unauthorized parking after the permissible hour carries a fine of € 250 plus VAT for every hour or fraction of an hour.

Free parking spaces are allocated to Exhibitors in proportion to the size of the area occupied as follows:



- Up to 32 sqm, 1 free parking space;
- 33 to 100 sqm, 2 free parking spaces;
- 101 to 160 sqm, 3 free parking spaces;
- Over 160 sqm, 4 free parking spaces.

For each Co-exhibitor there is 1 free parking space available.

For technical support on vehicle registration please contact +39 02.4997.6822 or e-mail eservice@fieramilano.it

25.4 Client invitations

Exhibitors will receive a communication via e-mail to the address of the contact person for the exhibition, with a customized link to forward to its customers. Through this "link" the customer can preregister until the last day of the Event and receive, according to the modes described online, the entry card, which is valid for two days of the event.

Customer invitation codes, assigned by means of the following rule, are included in the cost of the participation fee, for an amount of EUR 0.50/each + VAT (if applicable):

- For stands up to 32 sq m: 15 customer invitations
- For stands from 33 to 50 sq m: 35 customer invitations
- For stands from 51 to 100 sq m: 40 customer invitations
- For stands above 101 sq m: 60 customer invitations

Each Co-exhibitor may have 15 online invitations.

For further information:

Made in Steel Organizing Secretariat

Ph. + 390302548520 | Fax. +39 030 25 49 833 | segreteria@madeinsteel.it

25.5 Preregistration online

All Visitors can request an entry ticket online according to terms that will be made available on the Event website (www.madeinsteel.it).

All Visitors that have not pre-registered in advance will be registered at the Reception.

26. STAND LAYOUT

26.1 General regulation

All fitting up and furnishing items must be contained within the stand area and must not be higher than 500 cm from the pavilion floor - where the technical and structural characteristics of the pavilions allow. **Heights above 300 cm and dimensions greater than 32 sqm must obtain authorization from the Organizational Secretary.**

The stand construction must meet the following requisites of distance from the aisle: structures **0 to 400 cm** in height **do not have to meet the minimum distance requirements**, while for structures **400 to 500 cm** in height **there must be a distance of 1 metre from the perimeter of the stand.**

Signs and advertising posters should not face neighbouring and adjacent stands and must be placed at least 200 cm away from them (these restrictions may be reduced/annulled if a written accord is obtained from all neighbouring exhibitors). If positioned **more than 300 cm** off the ground they must obtain **approval** from the Organizational Secretary.

To avoid aesthetically disagreeable results, the sides of outer walls facing other Exhibitors or the tops of stands visible from the gallery or the walls facing onto access routes to the fire hydrants or fire alarms, **must be finished in white and built to the highest professional standard.** All such walls must not carry electrical wiring or graphics

of any kind.

Without prejudice to the safety regulations and accessibility to the places specified in the Fiera Milano Technical Regulations, you are asked to meet the overall requirement for entrances and transparent sections of not less than **50% of all open sides**. This does not include emergency exits. Where the stand sides are closed please make sure that the architecture, visuals and construction do not create the effect of a blank wall facing the aisles. Note that the stand design must obtain written approval from the Organizational Secretary.

Lighting may be fitted on the front of the stand providing it is between 300 cm above the ground and the top of the stand, does not protrude more than 20 cm into the aisle, including covers and fixtures/brackets, and does not disturb the nearby stands.

Hanging structures are permissible in the Fiera Milano RHO pavilions, at the costs stated on E-SERVICE (Article 20) and in compliance with the rules set out in the Fiera Milano Technical Regulations.

Suspended lighting trusses and metal structures (legally compliant and certified) may only carry lighting units and be positioned no more than 600 cm from the floor, and at least 50 cm inside the perimeter of the stand, regardless of the size and height of the stand. If structured as a ring, they may be finished with a soffit. These may only carry lighting systems, without brackets or other elements creating a distance between the lights and the trusses, or furnishing elements or graphics. Graphics must be at least 100 cm clear of the top of the underlying structures.

Other **suspended structures** may be installed provided they do not exceed a maximum height of 500 cm. Where they meet the top perimeter edge of the stand, they must respect the measurements of the frontal elements. If the hanging structures are realized using trusses or metal structures these should be covered and not recognisable.

Under no circumstances may the top of hanging graphics or communications exceed the maximum permissible height of 600 cm from the trade fair floor.

It is possible to build **mezzanines** in the Fiera Milano Rho pavilions, exclusively for office use or to receive clients, subject to a feasibility assessment and authorization from the Organizer and Fiera Milano SpA. The rules can be found in the Building Regulations for Mezzanines in Ground Floor Exhibition Spaces, available online on the website www.madeinsteel.it>Exhibitors' Area>Private Area>**Forms**.

Once again the rules for frontal heights apply. Thus, where the mezzanine extends to the edge of the aisle side, it must not exceed 500 cm in height, and be placed 100 cm inside the stand perimeter. Mezzanine structures may be built up to 600 cm in height but only if 150 cm inside the stand perimeter. In any case no structures, graphics or lighting systems may exceed the height of 600 cm from the floor.

For the technical regulations, please see the Fiera Milano Rules for the Realisation of Mezzanines, which will be sent out together with the official stand allocation notification and a 1:100 scale drawing of the stand.

All fitting out systems and furnishings must be constructed to a high professional standard, in compliance with the accident prevention and fire prevention regulations. Safety standards must also be fully observed for activities subcontracted by the Exhibitor to specialist firms (assembly/ dismantling of stands and related activities - see Article 32).

Stands may be fitted out by the individual exhibitor only after approval of the design by the Technical Office of the Organizational Secretary and that of the Trade Fair Authority. Design projects for all stands - apart from pre-furnished stands - complete with the necessary documentation, must be uploaded for final authorization, by **20 February 2019** to the Fiera Milano E-service platform (<https://eservice.fieramilano.it/>) by clicking on DESIGN PROJECTS. Late or missing design projects will not get the go ahead from Fiera Milano to begin installation, and a fine of € 500 + VAT will be applied. If stand assembly goes ahead without authorization, the Organizer shall not be responsible for the direct or indirect consequences.

Detailed rules and regulations are set out in the Fiera Milano Technical Regulations available on the website www.madeinsteel.it >Exhibitors' Area>Private Area>**Forms**.

26.2 Supply of food and beverages in stands

The supply and production of food and beverages in stands carried out by external catering companies assigned with this task by exhibitors or directly by exhibitors, is subject to application to Fiera Milano. The relevant procedure can be downloaded from the E-SERVICE (**compulsory documents**). Documents requested in the procedure are to be sent to the Ristorazione & Catering (Restaurant & Catering) office 5 days before the event. An Exhibitor that assigns this service to a catering company is held directly liable for authorizations/certifications that the catering company is obliged to have by law to carry out this service.

For further information, please contact BU Ristorazione & Catering - Phone +39 02 49976892/6794 or send an email to servizio.gestori@fieramilano.it

27. PROHIBITIONS

In addition to the prohibitions already defined in the specific articles of this General Regulation and of the Technical Regulations which are summarized below, the following is explicitly prohibited:

- make holes, put nails and/or screws in walls, ceilings, floors;
- apply loads to hall structures;
- make holes or saw walls, uprights and other parts of structures of the stand provided by the Organizer;
- It is forbidden to exhibit products that do not belong to the admitted categories. The complete list of goods categories admitted to the exhibition is available online at www.madeinsteel.it>Exhibitors>Private Area>**Forms**.
- drive or park in the Event area with vehicles of any kind;
- leave vehicles parked at night (even in case of breakdown) inside the Exhibition Grounds;
- light or cause fires or introduce explosives, detonating or dangerous products, bad smelling products or that can cause damage or harm;
- let out of the Exhibition Grounds products and materials during the Event, unless otherwise provided by the Organizer;
- use the Event brand without written authorization of the Organizer;
- make political propaganda in the Exhibition Grounds under any form, in particular exhibiting items or symbols that recall, even indirectly, any party, ideology or political character;
- cause harm or nuisance, under any form;
- abandon parts of layouts, carpets, adhesive/ribbon tape or any type of residues in the Exhibition Grounds;
- remain in the stands and in the area of the Event for Exhibitors, their staff and customers, after closing hours of the Event or at other times than those authorized, without special authorization;
- carry out restaurant activities in the stands and Exhibition Grounds under any title, unless expressly authorized in writing by the Organizer;
- start disassembly operations before the official closing of the Event;
- exhibit sample products outside one's own exhibition area; if the Exhibitor does not move the samples inside the area assigned and marked on the ground, the Organizer shall collect and store the material in its warehouse, without any liability and at the Exhibitor's cost.
- distribute prints and advertising tools outside the stands;
- use visual tools, in particular effects, luminous ribbons, projected in lanes, ceilings or structures above 650 cm;
- any type of music reproduction not previously authorized;
- advertise non exhibiting companies in any way;
- exhibit products for shows of companies which are not present;
- perform shows or entertainment initiatives, of any kind, nature and features, even though these are limited to inside the stand or aimed at presenting products, which have not been previously authorized;
- sell exhibited products with immediate delivery;
- use hollow spaces in the layout to store materials, especially easily combustible ones;
- exhibit finished products, for demonstration use, such as for example: cars, motorcycles, etc., unless previously authorized and as long as there is direct connection with the exhibited products;
- use skates in general, in the aisles and in the Exhibition Grounds;
- do, during the Event, any type of advertising or action to the benefit of external projects contemporary with the Event and/or competing with it.

Further details and descriptions are included in FIERA MILANO SPA Technical Regulations.

Failure to fulfil, or inappropriate or delayed compliance with the provisions included in Art. 27, shall imply pay-

ment by the Exhibitor to the Organizer of a fine of €1,000.00 + VAT (if applicable) for each infringement of these provisions, plus the remedy of the breach and compensation for any higher damage.

Without prejudice to the above, if the failure to fulfil, or inappropriate or delayed compliance lasts for more than one day of the Event (Assembly and Disassembly days are considered as such for this purpose), a fine must be paid for each day/s of the Event (Assembly and Disassembly days are considered as such for this purpose) when the failure to fulfil or inappropriate or delayed compliance lasted. This penalty clause does not rule out and is not ruled out by the application and/or payment of other different penalties such as, as an example, those included in the Technical Regulations to the benefit of FIERA MILANO SPA.

The Organizing Entity is in no way responsible for the Exhibitors' activity during the Exhibition or for exhibiting products that do not belong to the stated category, products that violate legislation or regulations, industrial copyright, the commission of acts by Exhibitors that breach the rights of third parties, or any act of unfair competition. It is understood that in the event of any of the above the Organizer is hereby released by the Exhibitor from all and any liability, direct or indirect, that might ensue from the commission of such acts.

28. WORKERS' SAFETY AND HEALTH PROTECTION AT THE WORKPLACE

For the entire duration of the Event, including setup and striking stands and all associated activities, every Exhibitor is required to comply meticulously with the entire applicable system of rules of regulations, particularly the rules and regulations on occupational safety, health and the physical well-being of workers, as well as with employment, pensions and social security law.

During stand setup and striking, and for any other associated or linked activity, Exhibitors further undertake to comply with and ensure that all contractors working on their behalf comply with the Fiera Milano Technical Regulations and all amendments and additions therein, and the provisions contained in article 88 of Legislative Decree 81/2008, subsection 2-bis and the associated implementational Ministerial Decree issued on 22.7.2014 by the Ministry of Employment and Social Policies and by the Ministry of Health.

The Technical Regulations, which may be consulted on the www.fieramilano.it website under "EXHIBITION" (the link to the "Exhibitor technical information") and at www.madeinsteel.it>Exhibitors' Area>Reserved Area>Forms, also contain precautionary rules on exhibition safety (fire prevention, electrical installations, environmental protection etc.), excluding specific safety-related rules for activities undertaken by the Exhibitor or contracted out by exhibitors to contractors (stand set-up/striking and associated activities), for which the Exhibitor remains responsible for oversight and compliance.

In order to comply with the obligations of the above-mentioned Ministerial Decree issued on 22.7.2014, the Organizer offers access to these specific documents, Annexes IV and V of the Ministerial Decree, through the Fiera Milano website.

Conduct that fails to comply with the above-mentioned safety regulations, in particular if it impacts general safety in the pavilions and with regard to other parties in attendance, may prompt intervention by the Organizer and/or Fiera Milano as part of regular checks and samples, resulting in the immediate cut-off of utilities supplied to the stall or its immediate closure. Any additional consequence that may arise out of a failure to comply with the above-mentioned provisions is the Exhibitor's and its contractors' sole responsibility.

Fiera Milano may bar staff working for contractors/freelance workers operating on behalf the Exhibitor from the Fair Site if they do not possess an ID badge as envisaged under article 18 subsection 1u, article 21 subsection 1c, and article 26 subsection 8 of Legislative Decree 81/08, and non-EU hirees who, even if they hold an above-mentioned badge, do not have a valid and legible Italian green card or a valid and legible ID card.

This charge will be passed on to the Employer responsible for and the contact person for any barred staff.

As the buyer, any Exhibitor who authorizes a company to operate on the site on its behalf to carry out work will be informed of the charge.

Exhibitors shall be responsible for complying with applicable laws and regulations regarding all works implemented and organized under their responsibility and on their behalf, including setup, structures, installations, products exhibited and all other associated activities.

Every Exhibitor is required to appoint a "Stall Manager" who, for safety-related matters, takes on all responsibility for all parties who may be involved in terms of the work carried out on behalf of the Exhibitor, for the entire duration of their stay on the Fair site. At the Exhibitor's discretion, and wholly under its responsibility, the "Stall Manager" may be a different individual during each of the three previously-mentioned phases (set-up, the event and striking).

The name and telephone numbers of the person in charge must be communicated to Fiera Milano on the E-service platform before work begins on stand assembly and before the workers and materials enter the Fiera Milano fairgrounds.

If there is a failure to convey the name of the Stall Manager, this responsibility will be retained by the Exhibiting Company's legal representative. The Fiera Milano and Organizer must promptly be informed of any change to the name of the Stall Manager.

Access to the stall by contractors operating on behalf of Fiera Milano for the supply of services can only take place in the presence of the "Stall Manager", and after having received their OK. Fair surveillance and security staff are exempt from this restriction.

29. TEMPORARY PROTECTION OF INVENTIONS

Presidential Decree 338, which came into force on 22.8.1979, abolished the right to claim so-called «Exhibition Priority» for machinery displayed. All relative patent applications must be filed before the opening of the Event.

30. GOODS HANDLING AND OFFICIAL FORWARDING AGENTS

FIERA MILANO SPA Official Forwarding Agents are available to provide all services relating to the entry and customs clearance of machines and materials, including crane and packaging withdrawal, custody and return services; as well as reshipment of materials at the end of the Exhibition.

For further information:

EXPOTRANS SRL

c/o FIERA MILANO - CARGO 1

ph. +39 02 3666.9600 | fax +39 02 4540.2024

Contacts:

alessandra.dellavedova@expotrans.it

adil.sekhet@expotrans.it

marialuisa.lelario@expotrans.it

info.fieramilano@expotrans.it

31. SUPPLIERS IN THE EXHIBITION GROUNDS

Our Customer Service is available to provide any useful information. For services rendered by suppliers, from whom a cost estimate should always be requested, Exhibitors hold harmless MADE IN STEEL SRL and FIERA MILANO SPA.

OTHER PROVISIONS

32. PENALTY CLAUSE

The exhibitor declares to be aware of the fact that the following obligations and prohibitions are in force in the Exhibition Grounds:

- a) smoking is prohibited in the halls and in the offices;
- b) all the people who work in the halls during the assembly and disassembly stages must wear safety shoes and safety helmet;
- c) all the people who, for whatever reason, work in the Exhibition Grounds must be provided with an identity document and must comply with current laws on labour, with particular reference to employment relationships between the parties. Access to the Exhibition Grounds is absolutely prohibited to unauthorized personnel and to people aged less than 15;
- d) all the entities that work on behalf of exhibitors within the framework of a contract or a subcontract must pro-

vide their personnel with identification badges, as per articles 18, clause 1, letter u), 21, clause 1, letter c), 26, clause 8 of Decree Law 81/08.

Fiera Milano Spa reserves the right to carry out checks, directly and/or by means of third parties (natural or legal entities) commissioned by it, on compliance with prohibitions and fulfillment of obligations described above and to report any breaches in writing to the offender, and to ask those people who are present for whatever reason within the Exhibition Grounds:

- to display their badge;
- to show the validity of the badge;
- to show their identity document;
- to show contract documents (contracts with Exhibitors or employment contracts with assembling companies or in general with contractors or subcontractors) and social security documents appropriate to justify the person's work who is working in the Exhibition Grounds;
- to display their permit of stay (in case of non-EU personnel);
- to be provided with the equipment required under letter b) above.

Breaches and failures found will be communicated to the Exhibitor by means of registered letter with advice of receipt or by means of immediate message sent by means of certified mail (PEC).

Breaches and failures reported under letters c) and d) will imply the application of a penalty of €10,000.00 for each failure reported, to be paid by the Exhibitor.

Fiera Milano also reserves the right to send away from the Exhibition Grounds the persons who fail to comply with parts c) and d) above.

The Exhibitor undertakes as from now to inform its suppliers about the obligations and prohibitions described above in parts a) - d) and to include these obligations and prohibitions in its contracts with them, as well as to ensure that these suppliers acknowledge the Technical Regulations of the Exhibition Grounds as a substantial and intrinsic part of the Event Rules and Regulations.

33. LOCAL REGULATIONS

The Exhibitor must comply with all applicable local regulations and in particular with the rules for fire and accident prevention. MADE IN STEEL SRL and FIERA MILANO SPA cannot be held responsible for Exhibitors' failure to comply with the above mentioned regulations.

34. NON COMPLIANCE WITH EXHIBITION RULES

Rules set out in the General Regulation, in the Technical Regulations, in Regulations for the assembly of intermediate floors in the exhibition areas on the ground floor and in any specific communication are designed to ensure the best possible presentation, safety and orderly progress of the Exhibition, offering all Exhibitors identical opportunities of presentation and participation. The Management of MADE IN STEEL SRL therefore believes that only total and substantial compliance with the said rules can prevent unjustified situations of privilege or danger from threatening the interests of the Exhibition and of all Exhibitors.

Any non-compliance with the above rules will therefore be sanctioned according to Art. 27.

35. EXPRESS TERMINATION CLAUSE

The Organizing Body can terminate the contract by means of simple written notice in the following cases:

- a) non payment from the Exhibitor of the invoice with the balance of the fee under the terms as per Art. 10;
- b) Exhibitor's bankruptcy or it being subject to bankruptcy procedures in general; contract termination under this clause, shall not prevent the Organizer from making use of any further contractual or legal remedies to its benefit.

36. RIGHT OF SEIZURE

In the event of breach of contract by any Exhibitor, MADE IN STEEL SRL and FIERA MILANO SPA, without incurring in any responsibility for the consequences, shall have the right to prevent exhibits from leaving the venue. MADE IN STEEL SRL and FIERA MILANO SPA cannot be held liable for any damage to exhibits incurred while exercising the above mentioned right.

37. CLAIMS AND COMPETENT COURT

Any claims must be submitted in writing to MADE IN STEEL SRL, by 15 days from the end of the Event, or they will not be valid. All litigations arising from or however connected to the participation in the Exhibition shall be submitted, before turning to the ordinary court, upon request from one of the parties, to an attempt of settlement made by a settling expert appointed according to the procedures defined in the Settlement Rules of the Chamber of Commerce of Brescia and who will act under them, that the parties state they know and accept as from now". The competent court for any dispute is exclusively that of Brescia. With respect to the interpretation of these terms of participation, and in the case of litigation, the Italian version will apply, since this language is the contract language; any translation is made only for the convenience of the contracting parties.

38. PROCESSING OF PERSONAL DATA

In observance of REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND THE COUNCIL of 27 April 2016 on the processing and circulation of personal data (hereinafter GDPR), Made in Steel s.r.l. and Siderweb S.p.a., joint controllers of the data, hereby inform you that the statement pursuant to GDPR will be made available when compiling the online application form and the necessary consents will be gathered in a separate document, available on the website: www.madeinsteel.it/privacy.

Regarding personal data processing please see the privacy statement available at www.madeinsteel.it/privacy as well as the privacy policy on the official website.

For further information or clarification, please contact:

The joint controllers of the data processing pursuant to Article 26 GDPR are:

MADE IN STEEL SRL

Registered and operational offices: Via Don Milani, 5 - 25020 Flero (BS) in the person of the Legal Representative or Data Processor: tel. 030 2548520 - fax 030 2549833 - info@madeinsteel.it

SIDERWEB SPA

Registered and operational offices: Via Don Milani, 5 - 25020 Flero (BS) in the person of the Legal Representative or Data Processor: tel. 030 2540006 - fax 030 2540041 - info@siderweb.com

39. BUSINESS CARDS

Exhibitors who receive paper or electronic business cards from third parties during the Exhibition undertake to use them as laid down by Reg. EU 679/2016 and only for activities that do not require explicit consent, consisting in: management, organization, conservation, use, communication to company personnel or to contractually engaged persons, destruction and editing of the data following requests by the data subject, consultation, and communication of a few sporadic soft spam initiatives conducted in the trade fair. The data shall be stored until the subsequent edition of the event at the latest. To carry out any further processing the Exhibitor must obtain specific consent from the third party.

The Exhibitor shall provide the third party with the information on the data subject's rights as provided by Article 13 GDPR.

The third party shall be informed of the above and, by communicating the contact name, thereby gives the Exhibitor their informed and unambiguous consent, as defined by Article 4 (11) GDPR, to the processing of their data as described.

Naturally the Exhibitor retains the faculty to produce its own privacy statement for the trade fair in order to gather consent to any processing of third party data that it intends to carry out.

For all questions concerning the interpretation of the provisions and all subsequent notices, additions, changes, derogations of the present General Rules, the Italian language version shall be binding and the Italian Law shall be applied.

In signing the attached Admission Application, the Exhibitor declares that they have read carefully and specifically approve, pursuant to articles 1341 and 1342, the following clauses:

1. Organization - date and venue of the event **5.** Exhibitors, products and services admitted to the exhibition **6.** Exhibitors - admission terms **7.** Force majeure **8.** Photos - film/video recording **9.** Participation fees **10.** Application form - submission terms - payments **11.** Assignment of stands **12.** Subletting and withdrawal **14.** Official exhibition catalogue **17.** Advertising rules and prohibitions **18.** Statement of value - insurance - Limitations to liability **19.** Technical regulations of Fiera Milano SpA **21.** Stand availability **22.** Cleaning stands **23.** Stand delivery and return **26.** Stand layout **27.** Prohibitions **28.** Workers' safety and health protection at the workplace **32.** Penalty clause **34.** Non compliance with exhibition rules **35.** Express termination clause **36.** Right of seizure **37.** Claims and competent court **39.** Business cards
