



STEEL HUMAN

sustainability
and innovation
2019 edition

conference
program

TUESDAY 14 May 2019

INAUGURATION OF THE EIGHTH EDITION OF MADE IN STEEL

MADE IN STEEL SQUARE // siderweb conference room

from 10:30 AM to 11:00 AM

The eighth edition of Made in Steel, Southern Europe's biggest Conference & Exhibition dedicated to the steel industry opens today. The keyword of the event is 'human', i.e. the human dimension of a business historically built predominantly around technical processes. The human factor, today and in the near-term, will increasingly be key both to the success of the industry and to positive relations with stakeholders.

Speakers:

Emanuele Morandi - CEO Made in Steel

Fabrizio Curci - CEO Fiera Milano

Alessandro Banzato - Chairman Federacciai

Riccardo Benso - Chairman Assofermet

Attilio Fontana - President Regione Lombardia (pending confirmation)

SUSTAINABILITY AND INNOVATION FOR PEOPLE

MADE IN STEEL SQUARE // siderweb conference room

from 11:00 AM to 1:00 PM

Sustainability, innovation, digitalization, the human dimension. These the four directions of travel for tomorrow. To outline the paths for economic and social development over the next few years will be a number of outstanding speakers. And the steel industry equally will have to come to terms with these challenges. Exactly how is explained in a video message by Edwin Basson, Director General of the World Steel Association.

Speakers:

#Human

Telmo Pievani - Philosopher and lecturer in the Department of Biology at Padua University

#Sustainability and Future

Anne Lise Kjaer - Futurologist, founder of Kjaer Global

#Steel

Edwin Basson - Director General World Steel Association (video message)

#Innovation and Digital

Giuliano Noci - Professor of Marketing at Milan Polytechnic

Storytelling by **Fabio Tavelli** - SkySport anchor

STEEL VISION: A GLOBAL PERSPECTIVE

MADE IN STEEL SQUARE // siderweb conference room

from 2:30 PM to 4:30 PM

New geopolitical relations, the emergence of new players in iron and steel, changing user sectors, new types of steels. In addition the future of the global steel industry is full of challenges for every business division. How should they be met? To give some answers are three one-to-one interviews with leaders from the steel industry.

Interviewees:

Fernando Espada - Chairman Eurometal

Matthieu Jehl - CEO ArcelorMittal Italia

Antonio Gozzi - CEO Gruppo Duferco

Conducted by **Lucio Dall'Angelo** - siderweb and **Emanuele Norsa** - Kallanish

Driving transformation in the stainless industry

Organized by Aperam

Hall 22 - 2nd floor SALA GAMMA

from 3:20 PM to 4:10 PM

This presentation will provide the latest from Aperam, a global leader in the production of stainless and specialty steels. You'll learn about how Aperam highly integrated sales, distribution and services network, along with its commitment to innovation, is transforming the stainless steel industry.

Speaker: **Christophe Serin** - Head of Marketing Aperam Stainless Europe

INNOVATION AND 4.0 TECHNOLOGY IN A NEW HOT ROLLING MILL FOR SPECIALTY STEELS

Organized by Acciaierie Venete

MADE IN STEEL SQUARE // siderweb conference room

from 5:00 PM to 6:30 PM

The new Acciaierie Venete's rolling mill located in Padua, planned and erected according to the 'Industry 4.0' standards, opens new perspectives in the field of long products coming from hot and thermomechanical rolling processes.

Introduction: **Giovanni Bajetti** - Sales Manager, Marketing and Production Planning Acciaierie Venete Group

Speakers:

Giorgio Zuccaro - COO Acciaierie Venete Group

Stelvio Buoro - Quality Manager Acciaierie Venete Group

WEDNESDAY 15 May 2019

STEEL ON STAGE

MADE IN STEEL SQUARE // siderweb conference room

from 9:30 AM to 12:00 PM

New ideas take centre stage at Made in Steel with an international contest for startups in the steel industry. The event, organized with the collaboration of Digital Magics, will see ten startups propose their new solutions for the industry, to be judged by a panel of experts.

Introduction:

Emanuele Morandi - CEO Made in Steel

Marco Gay - CEO Digital Magics

Massimo Sgrelli - CEO Lombard Street

This will be followed by the **Startup Contest**, with 10 new firms presenting their products and services for the industry.

European steel: opportunity in uncertainty

Organized by CRU

Hall 22 - 3rd floor SALA EPSILON

from 10:00 AM to 12:00 PM

Does the European Union need new steelmaking capacity and new investments? Where are the opportunities? These are some of the topics of the CRU Steel Briefing. The new European steel industry structure, protectionism and commercial barriers are also going to be discussed.

Speakers:

Matthew Watkins - principal analyst, CRU

James Campbell - principal analyst, CRU

Paulo Carvalho - principal consultant, CRU

Scott Yarham - prices development manager, CRU

Limited number of participants with previous registration on the website
www.surveymonkey.co.uk/r/QN99F5B

Sustainability strategy and risk management

Organized by Marsh

Hall 22 - 2nd floor SALA GAMMA
from 10:00 PM to 10:50 PM

Sustainability is the company ability to survive in the mid-long term. In order to pursue a sustainable development, companies need to integrate their strategy with environmental, social and governance (ESG) factors. Furthermore, in an increasingly volatile global context, it is essential to understand which risks can jeopardise the achievement of strategic targets and identify the most adequate risk management systems.

Speakers:

Bruno Dotti - Enterprise Risk Services Practice Leader - South West Europe Marsh Risk Consulting

Elisa Notarangelo - Safety & Environmental Practice Leader Marsh Risk Consulting

Advanced process control based on predictive model for the optimisation of the steel industries. Case histories in energy performance contract: AFV Beltrame Group

Organized by Alperia Bartucci

Hall 22 - 2nd floor SALA GAMMA
from 11:20 AM to 12:10 PM

The strong focus on energy efficiency in the steel industries finds in the advanced process control systems some of the most innovative technologies for the improvement of energy saving levels. The energy performance contract represents the most economic-financially useful solution for the implementation of these innovative services.

Speakers:

Eng. **Giacomo Astolfi** - Control Automation & monitoring Business Manager

Eng. **Davide Manganotti** - Energy Performance Contract Business Manager

Eng. **Gianmaria Zanni** - Group Energy Manager AFV Beltrame

WEDNESDAY 15 May 2019

SHAPING THE FUTURE. CALEOTTO AND SMS TOGETHER FOR QUALITY STEELS

Organized by Caleotto spa
MADE IN STEEL SQUARE // siderweb conference room

from 12:45 PM to 2:30 PM

Caleotto was founded over a century ago, a specialist in manufacturing high quality special steel rods, acquired in 2015 by the Duferco and Feralpi Groups in a 50% JV. On the occasion of Made in Steel, Southern Europe's biggest Conference & Exhibition dedicated to the steel industry, Caleotto presents its new sizing plant realized with the support of SMS.

Introduction:

Domenico Campanella - Chairman Caleotto
Lorenzo Angelini - CEO Caleotto spa
Marco Asquini - Chairman and CEO SMS Group

Speakers:

Marco Boccione - Director of the Department of Mechanics
The virtuous example of a partnership between Caleotto and Politecnico di Milano - Lecco hub

Nicola Redolfi - General Manager Sales Long Product Division
Plant characteristics

Andrea Parimbelli - Head of Quality Caleotto
Barbara Rivolta - Assoc. Prof. of Metallurgy Politecnico di Milano - Lecco hub
A special steel at the customer's service

Moderator: **Lucio Dall'Angelo** - Managing Director siderweb

Stainless steel. New challenges for the future

Organized by Centro Inox

Hall 22 - 2nd floor SALA GAMMA
from 2:00 PM to 4:00 PM

Centro Inox, the Italian association for the development of stainless steels, wanted to create a moment of comparison between some stainless steel producers and the reality of structural engineering applied in construction and infrastructure, in order to highlight how stainless steel can perfectly combine engineering and architectural needs, thus reconciling performance and aesthetic needs. The legislative and regulatory aspects of some components used in the sector will not be overlooked.

Speeches:

Greetings and introduction to the work

Massimo Zoppegni - president of Centro Inox

Stainless steels for the building industry

Andrea Bertolotti - APERAM Stainless Services & Solutions Italy

Improved adhesion round bars for reinforced concrete: examples from around the world

Joe Formaggio - Steelworks Valbruna

State of the art legislation on stainless steel products in the construction sector

Laura Bottazzi - UNSIDER

Examples of use of structural stainless steel in construction

Maurizio Milan - MILAN ENGINEERING

Debate - closing of proceedings

Participation is free, subject to availability.

Ropes for lifting equipment: care and maintenance, inspection and replacement

Organized by AISEM federated ANIMA Confindustria Meccanica Varia

Hall 22 - 3rd floor SALA EPSILON

from 2:00 PM to 4:00 PM

Suspension devices are essential for the safety of lifting equipment. In particular, the ropes must be correctly designed in relation to their use and then - over time - checked to ensure that the safety requirements are maintained.

Speeches:

Welcome and opening of the session

Pietro Almici - AISEM President and ANIMA Vice-President

UNI ISO 4309: general presentation of the standard. Methodologies to control the conditions of rope degradation

Diego Basso - FAS Security Service

UNI ISO 4309: AISEM position paper

Matteo Frigo - Engineering Manager - Demag Cranes & Components - AISEM ANIMA

The inspection of the rope in the context of the compulsory inspection of the lifting equipment (art. 71 of Legislative Decree 81/2008)

Department of Technological Innovation and Plant Safety INAIL

Free participation upon registration, subject to availability. For further information aisem@anima.it

WEDNESDAY 15 May 2019

THE FUTURE OF END-USERS: THE SUSTAINABLE MOBILITY

MADE IN STEEL SQUARE // siderweb conference room

from 3:00 PM to 5:00 PM

Mobility will represent one of the most complex and stimulating challenges for the steel sector in the coming years. Lightness, security and the shift to electric power will be critical for the European and global steel industry. The future expectations and perspectives of the user industries will be at the centre of a debate entitled «The future of end-users: sustainable mobility».

Speakers:

Giovanni Esposito - Head of Innovation Argo Tractors Spa

Carlo Mapelli - Professor of Steel and Steel Plants at Politecnico di Milano

Gianpiero Mastinu - Professor of Vehicle Construction at Politecnico di Milano and Secretary of the Lombardy Mobility Cluster

Francesco Rondinelli - Head of CNH Industrial Agricultural Purchasing e Supplier Development

Moderator: **Luigi Cuzzolin** - Vice-President Made in Steel and CEO Pipex Italy

STEEL DINNER

South Foyer - Service Center fieramilano Rho

from 7:00 PM to 9:30 PM

Awards ceremonies:

STEEL ON STAGE AWARDS - MADE IN STEEL AWARDS 2019

Attendance by invitation

THURSDAY 16 May 2019

ASSOFERMET GENERAL MEETING

MADE IN STEEL SQUARE // siderweb conference room

from 10:00 AM to 1:00 PM

ASSOFERMET general assembly

Private session 10:00 AM

Geopolitical changes and protectionist temptations are generating new scenarios: threats or opportunities?

Public session 11:00 AM - Organized by ASSOFERMET in conjunction with siderweb

Steps taken by many governments around the world today are helping to create a profoundly different business climate to the one we are used to. What are the opportunities and threats for those working in the steel segment? These issues will be discussed during the Public Session of the ASSOFERMET Annual Shareholders' Meeting, which will explore the topic from the standpoint of both the analysts and the industry participants.

Introduction: **Riccardo Benso** - Chairman ASSOFERMET

With interventions by:

Paul Mullins - Director and Co-Founder KALLANISH

Fabrizio Maronta - Heartland Head of International Relations LIMES - Italian magazine on geopolitics

Alessandro Panaro - Department Head Maritime & Mediterranean Economy SRM

Round Table:

Riccardo Benso - Chairman ASSOFERMET

Giampaolo Stramaccioni - Director Base Metals Trading INTL FCStone

Joaquín Fernández Martín - DG TRADE (Trade Defence Sector), European Commission Head of Relations with Third Countries for Trade Defence Matters

Alberto Casati - VP General Manager GTS Southern Europe STANLEY BLACK & DECKER

Moderator: **Sebastiano Barisoni** - Il Sole 24 Ore and Radio 24

THURSDAY 16 May 2019

Antifraud model.

Solutions to make the company a fraud-free zone

Organized by Marsh

Hall 22 - 2nd floor SALA GAMMA

from 10:00 AM to 10:50 AM

New technologies rapid growth has made traditional control systems obsolete and has forced companies to rethink their internal control system. Acciai Speciali Terni - supported by Marsh - has chosen a path to make the company a fraud-free zone, by implementing a dashboard, which monitors processes and related transactions, in order to control attempts to defraud or corrupt the firm.

Speakers:

Maurizio Quintavalle - Head of CAS South West Europe Marsh Risk Consulting

Enrico Trombetta - Enterprise Risk Services Practice Leader Marsh Risk Consulting

Nicola Allocca - Governance Director & Business Continuity Officer Acciai Speciali Terni

Lorenzo Rinaldi - Head of Internal Control System Acciai Speciali Terni

siderweb prices: what's new and perspectives

Organized by siderweb - THE ITALIAN STEEL COMMUNITY

Hall 22 - 2nd floor SALA GAMMA

from 11:20 AM to 12:10 PM

Monitoring the evolution of steel prices is fundamental to the commercial strategies of industrial groups. Thus siderweb organizes the conference "siderweb prices: what's new and perspectives". The certified method used to track, define and publish the prices of steel products and raw materials, the latest services introduced for the Italian steel community and the outlook for the national and international steel prices over the next few months are going to be some of the topics.

Speakers:

Maurizio Carpita - professor, Università degli Studi di Brescia

Stefano Ferrari - chief Research department, siderweb

Achille Fornasini - chief analyst & partner, siderweb

STEEL HUMAN

MADE IN STEEL SQUARE // siderweb conference room

from 3:00 PM to 5:00 PM

Technological innovation is no longer enough. Nor are technical skills, necessary but not sufficient. To fully exploit the potential of innovation takes strategic-organizational skills. How is Italian steel moving in this sphere? What are the human capital challenges for the future? We hear from the protagonists of steel «Made in Italy».

Round Table:

Alessandro Banzato - President Federacciai and CEO Acciaierie Venete

Gianpietro Benedetti - Chairman Gruppo Danieli

Antonio Marcegaglia - Chairman Gruppo Marcegaglia

Giuseppe Pasini - Chairman Feralpi Holding

Moderator: **Andrea Cabrini** - Director Class CNBC